



# NAOMI OPHEIJ

## FASHION DESIGNER

### CONTACT



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26-04-1996 (Dutch)



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### SKILLS

- \* (Technical) Fashion Design
- \* Styling
- \* Production
- \* Art Direction
- \* Adobe Photoshop
- \* Adobe Illustrator
- \* Adobe InDesign
- \* CadCam/Lectra
- \* Microsoft Office

### LANGUAGES

Dutch & English.

### DRIVING LICENSE

AM & B.

1.0

### EDUCATION

#### 2015 – 2020 Fashion & Design

HBO niveau, AMFI (Amsterdam Fashion Institute) in Amsterdam. Achieved.

- \* **Minor: 2017 – 2018 International Minor Denim**  
AMFI (Amsterdam Fashion Institute) duration is 1 semester (half year). Achieved.
- \* **Specialization: 2019 – 2019 iNDiViDUALS, International Specialization**  
AMFI (Amsterdam Fashion Institute) duration is 1 semester(half year). Achieved.

#### 2012 – 2015 Medewerker Design/Styling

MBO niveau 4 (BOL), School for Fashion Summa College in Eindhoven. Achieved.

2.0

### WORK EXPERIENCE/INTERNSHIP

Jul. 2021

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Feb. 2023

(1 year, 7 months)

#### Malelions - Womenswear, Sportswear, Kidswear Designer

At Malelions there are multiple lines of which I'm end responsible for the Women, Junior, Junior Sport, Sport collections & Accessories. Next to designing, making technical documents, searching trends, etc. I'm also working on the Production side (working closely together with factories) and working closely together with our Marketing team to create the coolest photoshoots & launches.

Nov. 2020 The Sting - Allround Junior Menswear, Accessories Designer

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Jun. 2021

(8 months)

As allround junior designer for The Sting mens department, I worked for all four male brands as a designer, helping where needed. Next to that I was the Accessories Designer for all four male brands. Later, I assisted on the male denims as well. The main tasks of me as an Allround Junior Menswear/ Accessories Designer were:

- Designing for all four male brands (consisting out of garments, accessories & denims).
- Making technical documents in Adobe Illustrator,
- Searching for new trends, colors, fabrics, artworks, trimmings, etc.,
- Communicating the new male drops of all four brand to The Sting stores.

Dec. 2019 Daily Paper - Freelance Technical Designer

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Jan. 2020

(6 weeks)

Daily Paper hired me to meet their deadlines of sending all the techpacks to the suppliers in time. The main task of me as a Freelance Technical Designer were:

- Making and adjusting technical drawings in Adobe Illustrator for the SS21 collection,
- Making techpacks in Adobe Illustrator to send to suppliers for the SS21 collection.

Sep. 2018 Daily Paper - Design Intern (HBO)

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Feb. 2019

(6 months)

The main tasks of me as an intern were:

- Trend research and concept development
- Strengthen the Design team for the FW19 and SS20 men and women collection,
- Learn to develop a commercial collection for their target group,
- Make technical Drawings and techpacks in Adobe Illustrator.

Aug. 2014 Retour Jeans/Denim Deluxe - Design Intern (MBO)

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Jan. 2015

(6 months)

& Aug. 2013

Nov. 2013

(10 weeks)

The main tasks of me as an intern were:

- Strengthen the Design, Production, Warehouse, Webshop and Marketing&PR teams by doing trendresearch, design garments, make social media-posts and newsletters etc.,
- Assist with shoots,
- Searching for models.

Apr. 2013 Nika Group - Design Intern (MBO)

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Jun. 2013

(10 weeks)

The main tasks of me as an intern were:

- Designing undergarments/lingerie,
- Arranged their webshop "Suit of Sin".